

Continental Who's Who: Martin Crous, Ph.D. - Executive Coach

NEW YORK, June 2 /PRNewswire/ -- Martin Crous is recognized by Continental Who's Who as a motivational and effective life and executive coach who is changing the way people live their lives every day.

Crous's career is built around coaching individuals in living a happier and more successful life. By his own definition, coaching is a method of directing and instructing individuals to achieve a particular goal or develop specific skills in which to achieve those goals. Crous's coaching technique is built upon the idea of coaching a valued person to live the life that they want to live.

Crous's professional services are in line with those of sports coaches and personal trainers. Some people need someone to motivate and encourage them, and to initiate consistent habits and behaviors that will lead them to achieving their goals towards success and happiness. For years, Crous has succeeded at this. He is a professional in motivating others to achieve personal and professional success.

Crous works with his clients on many levels. His goals for his clients are to clarify and enlarge visions, help realize dreams, establish goals, define and reassess priorities, develop and employ action plans, chart courses to personal and professional fulfillment, and help clients in achieving dreams and goals.

Crous succeeds at helping his clients discover their dreams and overcome the obstacles that seem to stand between them and the fulfillment in life that is defined by no one other than themselves. Depending on their goals, Crous helps his clients develop a customized action plan. He works with his clients on staying focused, motivated, and acting consistently to the plan. Crous coaches his clients the skills and tools that they need to facilitate success, while encouraging and empowering them. Crous's success lies in his ability to distinguish "coaching" from "doing." He does not enable poor habits but rather, enables healthy ones. The idea of showing rather than doing is a greater gift. Crous's clients learn skills and tools that they will use for the rest of their life.

Crous is recognized for his dedication in the field of personal and business development and as a life and executive coach. He has changed the lives of many. He has realized his dreams and achieved personal and professional success and will continue to help other individuals do the same.

For further information, please contact: Dianne Webster
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